



Scholarship Application February 21-23, 2011 Stone Mountain, Georgia

The Southeast Festivals & Events Association (SFEA) is pleased to offer an exciting opportunity for festival and event professionals, as well as aspiring professionals, to earn a scholarship for attendance to The Southeast Festivals and Events Conference, February 21-23, 2011, Marriott Evergreen Conference Resort, Stone Mountain, GA.

Applicants must meet the criteria outlined in this application. Preference will be given to applicants from culturally diverse backgrounds and/or events. *Note: If there is a possibility of your financial or professional status changing in such a way that creates a conflict with any of the requirements, please be aware the scholarship may be withdrawn.*

SFEA seeks to encourage professionalism within the festival industry. In order to enable those individuals and organizations that might not otherwise be able to attend professional development seminar and conferences, SFEA is providing individual scholarships to a limited number of deserving applicants to support the payment of such registration fees.

Conditions for Entry

To apply for partial funding of registration costs for the annual convention, applicants must meet the conditions of entry. To be eligible, recipients must demonstrate and document:

- They could not otherwise afford to pay the complete registration fee.
- They must work and live in the Southeast region (FL, GA, AL, MS, TN, KY, VA, NC & SC).
- Professionals must be willing to pay \$125.00 towards the convention registration fee, student - \$75.00 towards registration.
- Applicants should answer all applicable questions and write N/A where appropriate.

Submission Information:

- ✓ Application deadline is December 15, 2010, 5:00 p.m.
 - ✓ Applicants will be notified by December 30, 2010 via email.
 - ✓ Send all documentation to Carolyn Morris at cmorris@wiredearth.net, title it, "Conference Scholarship"
- Those who apply and are not selected will be eligible to register for the conference and receive the early bird registration rate if done by January 13, 2011.

*Questions or comments regarding the scholarship process should contact
Carolyn Morris at cmorris@wiredearth.net or 770-592-7180.*

Section I: Applicant Information

Name _____

Home Address (City, State, Zip) _____

E-mail _____ Phone _____

____ Student/full time ____ Event Professional ____ Event Volunteer ____ Other _____

List the professional organizations you currently belong to _____

Previous Conferences

____ I have not attended a GFEA or Southeast Festivals & Events Conference

____ GFEA or SFEA Seminar - date & location _____

____ Other conferences/seminars _____

Section II: Organization Information

Organization _____

Address _____

City, state, zip _____

Phone _____ Fax _____

Web Site _____ Number of Annual Events _____

Section II: Student

Name of School/University attending _____

Field of study/major _____ Anticipated date of graduation _____

Section III: Scholarship Information

Please answer the following questions on a separate piece of paper.

In your own words, what would receiving this scholarship mean to you. There are no wrong answers, but along with need, the scholarship committee would like to award scholarships to those who would appreciate, benefit and use the opportunity the most.

1. In detail, describe how attending this convention would:
 - a. Benefit you personally.
 - b. Benefit your organization.
 - c. Meet specific needs for your community.
2. What are your personal goals for the next five years?
3. What are your industry/professional goals for the next five years?
4. Describe your responsibilities and job scope of your current position.
5. Why did your organization select you?

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www.southeastfestivals.org

Have any scholarships/grants been provided from other resources to attend this conference? _____ Yes

Please provide amount _____

Resource of funding _____

Purpose (hotel, transportation, etc.) _____

If no, what funding sources are available (your organization or other)? _____

I will not be able to attend the conference if financial assistance isn't available. _____ Yes _____ No

Explain the financial situation, why is the scholarship needed?

Attach a resume or other information, which helps describe/support your educational background and relevant professional experience.

I certify that the above is accurate. If I receive a scholarship award, I agree to attend the program to which the award applies and perform the required tasks.

Signature _____ Date _____

How did you hear about this scholarship? _____

In the Event of Receiving a Scholarship

1. Scholarship recipients are required to submit a written report to SFEA within thirty days of the end of the conference. The report needs to contain: the recipient's overall impression of the conference; how the information you received will be useful to you and/or your organization; and a summary of each session attended.
2. If a scholarship recipient's financial or professional status changes in such a way as to create a conflict with any of the above requirements, the recipient must notify the scholarship committee immediately.
3. It is the policy of the scholarship committee to publicize and promote the scholarship program by all methods possible, including the publication of the names and/or photos of scholarship recipients. By submitting this application (and the potential receipt of an award) you consent to the use of your name and likeness for this purpose.
4. Event professionals receiving the scholarship are required to pay \$125.00 and students \$75.00 of the conference registration fee.
5. Transportation, lodging and optional expenses will be the responsibility of the recipient.
6. Scholarship recipients will be asked to volunteer prior to and/or during the conference.