



Conference Fact Sheet and Schedule February 21-23, 2011 Stone Mountain, Georgia

Join your event peers at the 8th Annual Southeast Festivals & Events Conference, February 21-23, 2011 in Stone Mountain, GA. Whether you are new to event planning or a seasoned veteran, this conference will add to your event's success for a value that is unsurpassed. Convention delegates include festival and events-both large and small, parks and recreation departments, government agencies, event facilities, consultants, chambers, welcome centers, main street organizations, vendors and suppliers.

Hear from the Festival and Event Industry's Top Professionals on:

- Sponsorship
- Social Media
- Arts & Crafts
- Creative Events
- Marketing & Public Relations
- Operations & Logistics

Don't Miss:

- Networking
- Pre-Conference Function
- Industry Trade Show
- Artist Showcase
- Nightly Hospitality Suite
- Kaleidoscope Awards Banquet & Reception

Just the Facts

Conference location: Marriott Evergreen Conference Resort, Stone Mountain, GA. 888-670-2250

Room rate: \$119.00 plus tax (guaranteed until January 19)

Conference Registration: February 21, 9:00 – 5:00 pm

Opening Session: February 21, 1:30 pm

Closing Session: February 23, 8:30 am

Trade Show: February 21, 3:00-5:00 pm & February 22, 11:30 – 1:30 pm

Pre-Conference Function: February 20

Scholarship Application deadline: December 15

Early bird registration deadline: January 13

Kaleidoscope Award initial deadline: December 15, Final deadline: January 10

Notebook Ad: February 2

<i>Registration fee:</i>	Member	Non-Member	Student/Spouse
Before Jan. 13	\$290	\$390	\$225
After Jan. 13	\$330	\$430	

<i>Trade Show:</i>	Member	Non-Member	Additional Attendee
Before Jan. 13	\$400	\$500	\$225
After Jan. 13	\$500	\$600	

Airport: Hartsfield-Jackson Atlanta International Airport, 24 miles: www.atlanta-airport.com

Recommended Dress: Casual festival wear is encouraged. Business dress is suggested for the Kaleidoscope Awards Banquet.

For information: Carolyn Morris, 770-592-7180, cmorris@wiredearth.net

Schedule At A Glance

Sunday, February 20

6:00 – 9:00 *p.m.* Snow Mountain Tubing & dinner at Miss Katie’s Restaurant.

9:30 – 11:30 *p.m.* Hospitality Suite

Monday, February 21

9:00 - 5:00 *p.m.* Conference Registration

9:00 – 10:30 *a.m.* Guided bus tour of Stone Mountain Park

11 – 12:30 *p.m.* Roundtable Discussions

1:30 – 3:00 *p.m.* Welcome & Opening Session

3:00 – 5:00 *p.m.* Tradeshow Reception

5:00 - 6:00 *p.m.* First Time Attendees Reception, (invitation only)

7:00 - 9:30 *p.m.* Opening Night Event: Memorial Hall/Stone Mountain Park

9:30 - 12:00 *a.m.* Hospitality Suite

Tuesday, February 22

7:45 – 8:30 *a.m.* Breakfast Reception & Networking

8:00 – 5:00 *p.m.* Registration re-opens

8:30 – 10:30 *a.m.* General Session

10:00 - 11:30 *a.m.* Breakout Sessions

11:30 - 1:30 *p.m.* Lunch & Tradeshow

1:45 – 4:00 *p.m.* Breakout Sessions

4:00 – 5:00 *p.m.* Artist Showcase

6:30 – 10:00 *p.m.* Cocktail Reception, Silent Auction & Kaleidoscope Awards Banquet

10:00 – 12:30 *a.m.* Hospitality Suite

Wednesday, February 23

8:30 – 10:30 *am* Breakfast Buffet and Closing Session