



SFEA Scholarship Application
February 20-22, 2012
Kingsport, Tennessee

Deadline for Application: December 15, 2011

The Southeast Festivals and Events Association (SFEA) is pleased to offer an exciting opportunity for Festival and Event professionals, or those that have interest in the industry, to earn a scholarship for attendance to The Southeast Festivals and Events Conference from February 20-22, 2012 at the Meadowview Conference Resort and Convention Center in Kingsport, TN.

SFEA seeks to promote and encourage professional development within the festival and event industry. For individuals and organizations that otherwise may not be able to attend educational seminars and conferences, SFEA is providing individual scholarships to a select number of applicants.

Application Criteria:

To apply for a scholarship to the SFEA Annual Conference, applicants must be eligible to demonstrate and document the following:

- They must work and live in one of the following states: Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee, or Virginia
- Professionals must be willing to pay \$125 and students \$75 towards the SFEA Conference Registration Fee.
- Applicants must complete the attached form in its entirety (You may write N/A where appropriate)

Application Submission:

- Please send your application to the SFEA Office via the mailing address or fax number listed below. You may also email the application directly to: wendy@southeastfestivals.org
- Application Deadline is Midnight on December 15, 2011
- Selected Recipients will be notified by December 30, 2011 via email and a listing of names will also be available on the SFEA Website under its Conference Scholarship Page
- Those who apply and are not selected will still be eligible to register for the 2012 SFEA Conference and receive the early bird registration rate, if completed by January 19, 2012

Questions: Please contact SFEA/Wendy Thomas

SFEA · PO Box 720152 · Atlanta, GA 30358

Office: 678-443-9619 · info@southeastfestivals.org · Fax: 678-701-1580 · www.southeastfestivals.org



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APPLICANT INFORMATION:

Applicant Name _____

Home Address _____

City, State, Zip _____

Phone _____ Email _____

Please check the option the best describes you:

____ Event Professional ____ Event Volunteer ____ Full-Time Student ____ Other _____
Please specify

____ I have not attended a SFEA Conference

____ I have attended a SFEA Conference(s) Date & Location _____

____ I have attended Conferences hosted by other organizations _____
Please specify

If you belong to any professional organizations, please list them here: _____

ORGANIZATION/COMPANY INFORMATION:

Organization/Company Name _____

Address _____

City, State, Zip _____

Phone _____ Email _____

Website _____ Number of Annual Events _____

SCHOOL INFORMATION:

Name of School/University Attending _____

Field of Study/Major _____ Anticipated Date of Graduation _____

ALL APPLICANTS - PLEASE CONTINUE TO THE NEXT PAGE

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SFEA Scholarship Application Continued... *Deadline for Application: December 15, 2011*

ADDITIONAL FUNDING:

Have any scholarships/grants been provided from other resources to attend this conference? Yes No

If YES:

Please provide amount of additional funding: _____ and the source/organization providing the additional funds: _____

FOR ALL APPLICANTS:

Please answer the following questions on a separate sheet of paper. There are no wrong answers. This will only give the scholarship committee a better understanding of the applicants. Upon completion, please also attach a resume or other information, which best describes/supports your professional experience and/or educational background.

- 1) Describe how attending the SFEA Conference would:
 - a. Benefit you personally
 - b. Benefit your organization/school
 - c. Meet specific needs for your community
- 2) Please explain the financial situation of why this scholarship is needed
- 3) Describe your responsibilities within your current position at work. Students - from your current classes, what could you apply to the festivals and events industry?
- 4) What are your personal goals for the next five years?
- 5) What are your professional/industry goals for the next five years?
- 6) Why did your organization/school select you to attend/apply for the SFEA Conference Scholarship?

I certify that the above is accurate. If I receive a scholarship award, I agree to attend the SFEA Conference to which the award applies and assist with any supporting tasks at the Conference. My name and/or likeness may also be used in promotional materials supporting the SFEA Conference and its scholarship.

Print Name _____ Signature _____

Date _____ How did you hear about the scholarship? _____

Scholarship Recipients:

- 1) *If a scholarship recipient's financial or professional status changes in such a way as to create a conflict with any of the above requirements, the recipient must notify the SFEA Offices immediately.*
- 2) *It is the policy of the scholarship committee to publicize and promote the scholarship program by all methods possible, including publication of the names and/or photos of scholarship recipients. By submitting this application (and the potential receipt of an award) you consent to the use of your name and likeness for this purpose.*
- 3) *Event professionals receiving the scholarship are required to pay \$125 and students \$75 towards the SFEA Conference Registration Fee. This ensures a willingness to participate and attend the conference.*
- 4) *Transportation, lodging, and optional expenses will be the responsibility of the recipient.*
- 5) *Scholarship recipients may be asked to volunteer prior to and/or during the conference.*
- 6) *Scholarship recipients are required to submit a written report to SFEA within thirty days of the last day of the conference (Due by: March 22, 2012) The report must contain: Your overall impression of the conference, how the information you received will be useful to you and your organization and a summary of each session attended. Similar to the application, you may mail, fax, or email it directly to: wendy@southeastfestivals.org*

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