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FOR IMMEDIATE RELEASE

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FESTIVAL AND EVENT PLANNERS CONGREGATE IN KINGSPORT, TENN.
More than 150 attendees expected from across the Southeast U.S.

The Southeast Festival and Events Association (SFEA) brings its annual conference to Kingsport, Tenn. Feb. 20-22.

“We are very much looking forward to hosting this year’s SFEA Conference in Kingsport, Tennessee as we feel the area offers many unique experiences for the Conference attendees via Kingsport’s downtown district, the Planetarium, and nearby Bristol Motor Speedway,” said Amy Doherty, Chairman of SFEA, when asked why the Tri-Cities area was selected.

What makes this conference unique? “Being that our attendees spend their year planning memorable events for everyone else, we want to return the favor and create a unique conference for them. We’ve had everything from adults racing giant tricycles and motorized coolers to great country bands performing specifically for us. Kingsport Fun Fest and Bristol Rhythm & Roots Reunion are members of SFEA and they have been phenomenal in helping us select local venues for part of the Conference activities. We definitely have a lot of fun in store for Kingsport,” noted Doherty.

More information about the Conference, including a full schedule, can be found on the SFEA website at www.southeastfestivals.org

Southeast Festival and Events Association (SFEA) was created in 2009 to strengthen, educate and unify the festivals and events industry throughout the Southeastern United States via unique networking opportunities including its annual conference, behind-the-scenes-tours, one-day-seminars and socials.

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If you would like more information about the Southeast Festivals and Events Conference, please call Wendy Thomas at 678-443-9619 or email wendy@southeastfestivals.org.